

Patricia Lewis
#5/rep for
reconsideration
9-10-03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:	Eric C. Hannah, et al.	§	Group Art Unit:	3622
Serial No.:	09/690,512	§		
Filed:	October 17, 2000	§	Examiner:	Stephen Michael Gravini
For:	Ensuring that	§	Atty. Dkt. No.:	ITL.0482US
	Advertisements are Played	§		(P10030)
Customer No.:	21906	§	Confirmation No.:	3230

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RECEIVED
CENTRAL FAX CENTER

SEP 04 2003

REPLY TO FINAL REJECTION

Dear Sir:

In response to the Final Office Action mailed July 22, 2003, reconsideration is respectfully requested in accordance with the following REMARKS section.

OFFICIAL

Date of Deposit: September 3, 2003
I certify that this document and authorization to charge deposit account is being facsimile transmitted to the United States Patent and Trademark Office (Fax No. 703/872-9327) on the date indicated above.
Debra Cutrona
Debra Cutrona

TROP, PRUNER & HU, P.C.

INTELLECTUAL PROPERTY LAW ATTORNEYS

8554 Katy Freeway, Suite 100
Houston, Texas 77024
Bus: (713) 468-8880
Fax: (713) 468-8883

Fax

To:	Examiner Stephen M. Gravini	From:	Timothy N. Trop
Company:	U.S. Patent and Trademark Office	Date:	September 3, 2003
Fax:	703-872-9327	Pages:	12
Serial No.:	09/690,512	Our Ref:	ITL0482US (P10030)

☐ Urgent ☐ For Review ☐ Please Comment ☐ Please Reply ☒ Confirm Receipt

MESSAGE:

Attorney Docket No.: ITL0482US (P10030)
Date: September 3, 2003

TNT/BSW/dlc

Applicants: ERIC C. HANNAH AND MICHAEL BOYD
Serial No.: 09/690,512
Filing Date: October 17, 2000
Title: ENSURING THAT ADVERTISEMENTS ARE PLAYED

OFFICIAL

1. Reply to Final Rejection;
2. Copy of definition of memory array from the Computer Desktop Encyclopedia; and
3. Fax Coversheet.

RECEIVED
CENTRAL FAX CENTER

SEP 04 2003

● **Notice:** This information is intended to be for the use of the individual or entity named on this transmittal sheet. If you are not the intended recipient, be aware that any disclosure, copying, distribution, or use of the contents of this faxed information is prohibited. If you have received this facsimile in error, please notify the sender by telephone immediately so that arrangements can be made for the retrieval of the original document at no cost to you.